

Daisy Pignetti

**Associate Professor of English (tenured), University of Wisconsin – Stout
English and Philosophy Department**

College of Arts, Communications, Humanities and Social Sciences

Office: 373G Harvey Hall

Phone: 715-232-5139

Email: pignettid@uwstout.edu

Professional Interests: Computers & Composition; Digital Humanities; Popular Culture & Television; Qualitative Inquiry; Rhetorical Theory; Social Media Policy; Technology, Identity & Community

Education

- **Ph D English/Rhetoric and Composition**
University of South Florida
Tampa, FL, United States, 2010
- **MA English/Composition Studies and Linguistics**
Northeastern University
Boston, MA, United States, 1999
- **BA English/Writing**
Loyola University of New Orleans
New Orleans, LA, United States, 1996

Work Experience

Academic - Post-Secondary

- **University of Wisconsin – Stout**, Department of English and Philosophy
Associate Professor of English (tenured)
2008 -
- **University of South Florida**, Department of English
Teaching Assistant
2003 - 2008
- **Hillsborough Community College**, Brandon Writing Center
Academic Assistant
2003
- **Xavier University of Louisiana**, Department of English
Instructor
2000 - 2003
- **Northeastern University**, Department of English
Teaching Assistant
1998 - 1999
- **Loyola University**, Fulbright Scholars' Program, Center for International Education
Teaching Assistant
1998
- **Northeastern University**, Writing Center
Writing Center Tutor
1997 - 1998
- **Loyola University**, Department of English
English Writing Lab Tutor
1993 - 1996

Industry

- **Martha Stout Tutorial Services**
Private Tutor
2002 - 2004
- **Martha Stout Tutorial Services**
Private Tutor
1999 - 2001
- **Martha Stout Tutorial Services**
Private Tutor
1995 - 1997

Intellectual Contributions

Book Review

- Pignetti, D. (2012). Race After the Internet. IN Nakamura, L., & Chow-White, P. A. (Eds.), *Technoculture: An Online Journal of Technology in Society*, 2.
- Pignetti, D. (2010). Action Research and New Media by Greg Hearn, Jo Tacchi, Marcus Foth, and June Lennie. *Convergence: The International Journal of Research into New Media Technologies*, 16(4), 493-494.
- Pignetti, D., & Inman, J. A. (2005). Multiliteracies for a Digital Age by Stuart A. Selber. *Composition Forum*, 14(2).

Journal Article

- Pignetti, D. (2010). Think Before You Blog: What Teachers and Students Can Learn About Audience and Academic Responsibility. IN Oviedo, O., Walker, J. R., & Hawk, B. (Eds.), *Digital Tools in Composition Studies: Critical Dimensions and Implications*, 271-288, Cresskill, NJ: Hampton Press.
- Pignetti, D., & Cochran, C. A. (2009). Twitter, Facebook, Families, and Students. *Digital Archive of Literacy Narratives*.
- Pignetti, D. (2008). Writing the Wrong: Choosing to Research and Teach the Trauma of Hurricane Katrina. *Reflections: A Journal of Writing, Service-Learning, and Community Literacy*, 7(1), 180-186.
- Pignetti, D. (2008). Computers and Writing: Lessons in Literacy from the New Orleans Blogosphere and the Composition Classroom. *The Publius Project*, sponsored by Harvard University's Berkman Center for Internet and Society.
- Pignetti, D. (2007). The 'I' of the Storm: How Hurricane Katrina Changed My Life and My Methodology. *Computers and Composition*.

Written to launch Placeblogger.com

- Pignetti, D. (2006). Big Easy Blogs: The Truth from Post-Katrina New Orleans (Written to launch Placeblogger.com).

Presentations

Paper

- Pignetti, D. (January 21, 2015). Revising the 'Credit for Life Experience Policy for Advanced Writing' to Align with Prior Learning Assessment Initiatives. January Professional Development Week, Menomonie, WI, United States.
- Pignetti, D. (October, 2014). Blogging: Becoming Visible and Attracting Audiences. The Teaching Professor Technology Conference, Denver, CO, United States.
- Pignetti, D., & Ogden, M. (August, 2013). Personal Statements and the GRE: Preparing Your Graduate School Applications. Workshop, McNair Scholars Program, Menomonie, WI, United States.
- Pignetti, D. (June, 2013). eJournal of Public Affairs Annual Report and Special Issue Updates. American Democracy Project National Meeting, Denver, CO, United States.
- Pignetti, D., Deacon, A., & Johnston, S. (April 12, 2013). Strategies for Effective Online Composition Instruction. FYC Professional Development Workshop, Menomonie, WI, United States.

- Pignetti, D. (February 22, 2013). When Forced Blogging Flourishes. 2nd Annual Northwest Regional Instructional Technology Showcase: "E3 with Learning Technology: Efficiency, Effectiveness, and Engagement.", Menomonie, WI, United States.
- Pignetti, D. (August 15, 2012). Creativity in the Classroom. New Instructor Workshop, Menomonie, WI, United States.
- Pignetti, D., & Fitch, M. (February 24, 2012). Teaching with Twitter: Two Showcases. 1st Annual Northwest Regional Showcase: "Tools for Teaching.", Eau Claire, WI, United States.
- Pignetti, D. (September, 2011). From Theory to Practice? Early Career Scholars and Web 2.0. A Decade in Internet Time: Symposium on the Dynamics of the Internet and Society, Oxford, United Kingdom.
- Pignetti, D. (May, 2011). Making Writing Socially Engaging: Asking Why New Media Draws Us In. Computers and Writing Conference, Ann Arbor, MI, United States.
- Pignetti, D. (May 23, 2011). Requiring Blogs: Remaining Relevant. Motivated Teachers, Enhanced Student Learning. May Day: Celebration of Learning, Menomonie, WI, United States.
- Pignetti, D. (November 19, 2010). Fostering e-Citizenship in the Composition Classroom. Freshman English Improvement Team Workshop, Menomonie, WI, United States.
- Pignetti, D. (May 24, 2010). (Re)New Orleans: Lessons from the post-Katrina blogosphere. Technology and Pedagogy; Changing Together to Assist Learning. May Day: Celebration of Learning, Menomonie, WI, United States.
- Pignetti, D. (March, 2010). Using 'Emerging Social Software' to Promote and Sustain a 4Cs SIG. Conference on College Composition and Communication, Louisville, KY, United States.
- Pignetti, D. (October, 2009). Disaster 2.0: Lessons from the Post-Hurricane Katrina Blogosphere. Conference of the Association of Internet Researchers, Milwaukee, WI, United States.
- Pignetti, D. (May 19, 2009). Teaching With Twitter. May Day: Celebration of Learning, Menomonie, WI, United States.
- Pignetti, D. (May 1, 2009). How I Use Twitter in Composition Courses. Freshman Writing Committee Meeting, Menomonie, WI, United States.
- Pignetti, D. (April 21, 2009). Incorporating LEAP (Liberal Education America's Promise) goals in our classes, syllabuses, exams and daily work. LEAP Brown Bag Session, Menomonie, WI, United States.
- Pignetti, D. (March, 2009). What are you doing? Teaching with Twitter!. Conference on College Composition and Communication, San Francisco, CA, United States.
- Pignetti, D. (January 13, 2009). Tech Gala: Using Twitter, Camtasia, Outlook, Blogging and Excel. Professional Development Day, Menomonie, WI, United States.
- Pignetti, D. (April, 2008). Blogging New Orleans: Locals Creating Reality Online. Conference on College Composition and Communication, New Orleans, LA, United States.
- Pignetti, D. (November, 2007). Online Renewal: Citizen Rhetors Inspiring Post-Katrina Recovery in Blogs and Wikis. Louisiana Association for College Composition, New Orleans, LA, United States.
- Pignetti, D. (March, 2007). Online Communication Before, During, and Since Hurricane Katrina: Creating Relevant Truth and Offering a Sense of Comfort. Conference on College Composition and Communication, New York, NY, United States.
- Pignetti, D. (August, 2006). Advice from a Seasoned Blogger. First Year Composition Teacher Training Workshop, Tampa, FL, United States.
- Pignetti, D. (August, 2006). The Influence of Journalists and Bloggers on the News Surrounding Hurricane Katrina. Rising Tide Conference, New Orleans, LA, United States.
- Pignetti, D. (May, 2006). A Journey in Time: Representations of Time and Space in Online Responses to Real World Events. Computers and Writing Conference, Lubbock, TX, United States.
- Pignetti, D. (December, 2005). Weblogs in the Composition Classroom: Spaces for Students to Witness, Engage, and Reflect. Modern Language Association Conference, Washington D.C., United States.
- Pignetti, D. (March, 2005). The Public (Blogo)Sphere: Civic Discourse and Grassroots Endeavors. Conference on College Composition and Communication, San Francisco, CA, United States.

- Pignetti, D. (March, 2005). Reflections Upon Our Experience Developing and Assessing Online Composition Courses at USF: New Tools, New Genres, and Distributed Assessment. Symposium on 21st Century Teaching Technologies: A Continuing Series of Explorations, Tampa, FL, United States.
- Pignetti, D. (February, 2005). Thinking Rhetorically: Blogs as Public Discourse. First Year Composition Workshop, Tampa, FL, United States.
- Pignetti, D. (October, 2004). A Yat Celebration: A Working Class Dialect on the Big Stage. South Central MLA, New Orleans, LA, United States.
- Pignetti, D. (October 8, 2004). The Internet Headquarters of the 2004 Presidential Election: (Web)Sites of Grassroots or Astroturf?. English Graduate Student Colloquium, Tampa, FL, United States.
- Pignetti, D. (September, 2004). The Internet Headquarters of the 2004 Presidential Election: (Web)Sites of Grassroots or Astroturf?. Popular Culture Association of the South & American Culture Association in the South, New Orleans, LA, United States.
- Pignetti, D. (March, 2004). Blogs as Professional and Pedagogical Tools. Conference of Composition and Communication, San Antonio, TX, United States.
- Pignetti, D. (March, 2004). Using Weblogs in the Composition Classroom. Symposium on 21st Century Teaching Technologies: A Continuing Series of Explorations, Tampa, FL, United States.
- Pignetti, D. (January, 2004). Defining the Blog: Its Rhetorical Positions and Uses. First Year Composition Workshop, Tampa, FL, United States.
- Pignetti, D. (April, 2003). The Sociolinguistic Stratification of New Orleans Yats. Louisiana Folklore Society, Lafayette, LA, United States.
- Pignetti, D. (February, 2003). Basic Writers: Scholarship Boys and Girls Overcoming their Miseducation through Narrative. Louisiana Association for College Composition, Thibodeaux, LA, United States.
- Pignetti, D. (October 23, 2000). Ways of Knowing. Louisiana Association for College Composition, Alexandria, LA, United States.
- Pignetti, D. (June, 1999). The Yat Dialect: What the Big Easy Does to the English Language (and then some). Barrs Lecture Series, Boston, MA, United States.
- Pignetti, D. (June, 1999). Re-Seeing Northeastern University's Introductory Writing Program. English Department Graduate Prize reception, Boston, MA, United States.

Meeting with Director of Integrated Marketing

- Pignetti, D. (2013). . . ,

Workshop

- Deacon, A., Johnston, S., Pignetti, D., Navarre, J., & Anheier, P. (2013). . First-Year Composition Program's Series of Professional Development Workshops for Writing Instructors,

Moderator, Fishbowl Session

- Pignetti, D. (October, 2013). Requiring Social Media in the Classroom: Tales of Resistance and Appropriation. Conference of the Association of Internet Researchers, Denver, CO, United States.

Guest Lecture

- Pignetti, D. (October 10, 2013). Blogging for Recovery after Katrina. Thursdays @ the U Lecture Series, Rice Lake, WI, United States.

Panelist

- Pignetti, D. (April, 2012). Selfless Self-Preservation: An Analysis of the Post-Hurricane Katrina New Orleans Blogosphere. Popular Culture Association Conference, Boston, MA, United States.

Guest Blogger

- Pignetti, D. (2008). Katrina: An Unnatural Disaster. ,

Grants, Contracts, and Sponsored Research

Grant

- Pignetti, D. Student Jobs Funding. (Funded).
- Pignetti, D. Just in Time Professional Development Grant. (Funded).
- Pignetti, D. Professional Development Grant. (Funded).
- Pignetti, D. Emerging Technology Grant. (Funded).
- Pignetti, D. Curricular Incubation Grant. (Funded).
- Pignetti, D. Emerging Technology Grant. (Funded).
- Pignetti, D. Just in Time Professional Development Grant. (Funded).
- Pignetti, D. Professional Development Grant. (Funded).

Awards, Fellowships, Honors, and Scholarships

Honor

- Participant, Curious Stout Innovator's Program, Nakatani Teaching & Learning Center (2012)
- Scholar for the Dream, Conference on College Composition and Communication (2005)

Scholarship

- Alice Hearne Scholarship for Outstanding Doctoral Candidate, University of South Florida (2008)

Award

- Alma Bryant Award for Outstanding Graduate Student, University of South Florida (2008)
- Florida Center for Writers Award for Distinguished Scholarship, University of South Florida (2006)
- John Lovas Memorial Academic Weblog Award, Kairos: A Journal of Rhetoric, Technology, and Pedagogy Judge (2006)
- Graduate Essay Writing Prize, Northeastern University (1999)
- Award of Excellence in English, Loyola University (1996)
- Outstanding College of Music Student, Ballet Program, Loyola University (1996)
- Outstanding English Writing Lab Tutor, Loyola University (1996)

Fellowship

- Summer Doctoral Programme, Berkman Center for Internet and Society (2007)
- Martha's Vineyard Summer Institute on Writing, Reading, and Teaching, Northeastern University (1999)

Service

Department / School

- **Faculty Mentor** (2014 - Present)
- **Program Director**, Online Bachelor of Science in Professional Communication and Emerging Media (2014 - Present)
- **Faculty Mentor** (2012 - Present)
- **Advisory Board Member**, PCEM and MSTPC programs (2010 - Present)
- **Faculty Advisor**, Professional Communication and Emerging Media (2010 - Present)
- **Committee Member**, Hiring Committee [Digital Humanities/Digital Rhetorics search] (2014 - 2015)
- **Committee Member**, Advanced Writing Committee (2014)

- **Committee Chair**, Associate Professor Promotion Committee (2014)
- **Interim Program Director**, Online and On-Campus Bachelor of Science in Professional Communication and Emerging Media (2014)
- **Co-Author**, ENGL 418 Convergent Communication course proposal (2013)
- **Committee Chair**, Advanced Writing Committee (2010 - 2013)
- **Committee Member**, Hiring Committee [Journalism Search] (2011 - 2012)
- **Committee Member**, Hiring Committee [ESL/Developmental Writing Search] (2010 - 2011)
- **Committee Member**, First-Year English Improvement Team (2009 - 2011)
- **Co-Chair**, Advanced Writing Committee (2009 - 2010)
- **Committee Member**, Freshman Composition Committee (2008 - 2010)
- **Committee Member**, Advanced Writing Committee (2008 - 2009)

University

UW Stout

- **Committee Member**, Faculty and Academic Staff Professional Development Grants Review Committee (2014 - Present)
- **Committee Member**, Sabbatical Leave Review Committee (2014 - Present)
- **Faculty Advisor**, Her Campus (2013 - Present)
- **Committee Member**, Racial, Ethnic Studies & Global Perspectives Curriculum Committee (2010 - Present)
- **Participant**, Program Director Prior Learning Assessment Workshop (June 2014)
- **Honors Contract Mentor to Lindsey Redenbaugh**, (2013)
- **Committee Member**, Planning and Review Committee (2011 - 2013)
- **Consultant**, General Education E & F Committee (2012)
- **Volunteer**, Laptop Rollout (2011)
- **Committee Member**, AASCU Initiative on eCitizenship (2009 - 2011)
- **Interviewer**, Stout Scholarship Day (February 11, 2011)
- **Volunteer**, Laptop Rollout (2009)

Professional

- **Editorial Board Member**, Writing Commons (2011 - Present)
- **Editorial Board Member**, e-Journal of Public Affairs (2010 - Present)
- **Discussion Leader**, Computers and Writing Graduate Research Network (2011)
- **Education Testing Service Reader**, English Language Exam; College Board Advanced Placement Program (2006 - 2011)
- **Conference of Composition and Communication Moderator**, Emerging Social Software Special Interest Group (2008 - 2010)
- **Editorial Review Board Member**, Praxis Section (2005 - 2008)