

Dr. John M Spartz

Assistant Professor, University of Wisconsin-Stout
English and Philosophy Department
College of Arts, Communications, Humanities and Social Sciences
Office: 340H Harvey Hall
Phone: 715-232-5369
Email: spartzj@uwstout.edu

Education

- **Ph D English Language & Linguistics | Secondary Emphasis in Professional & Technical Writing**
Purdue University
West Lafayette, IN, United States, 2008
- **MA English Studies and Linguistics**
University of Minnesota-Duluth
Duluth, MN, United States, 2004
- **BS English Teaching (writing option)**
Winona State University
Winona, MN, United States, 1997

Work Experience

Academic - Post-Secondary

- **University of Wisconsin-Stout**, Department of English and Philosophy
Assistant Professor
August 2014 -
- **University of Wisconsin-Parkside**, English Department
Assistant Professor
August 2011 - 2014
- **University of Minnesota-Duluth**, Department of Writing Studies
Visiting Assistant Professor
August 2009 - 2011
- **Purdue University**, Department of English
Post-Doctoral Teaching Fellow
2008 - 2009
- **Purdue University**, Departments of English, Linguistics, & Purdue Village ESOL School
Graduate Instructor and Teaching Assistant
2004 - 2008
- **University of Minnesota Duluth**, Department of Composition
Teaching Assistant
2002 - 2004

Academic - P-12

- **Minnesota Independent School District #181 - Brainerd Senior High School**
High School English Teacher
1997 - 2002

Intellectual Contributions

Journal Article

- Soderlund, L., Spartz, J. M., & Weber, R. P. (Accepted). Taken under advisement: Perspectives on advisory boards from across technical communication. *IEEE Transactions on Professional Communication*.
- Spartz, J. M., & Watts, J. (2016). Towards a Participatory Action Research Model for Extending Programmatic Assessment with Industry Advisory Boards. . In [Special Issue] Lee-Ann Kastman Breuch & Victoria Sadler (Ed.). *Programmatic Perspectives*.
- Spartz, J. M., & Weber, R. P. (2015). Writing entrepreneurs: A survey of genres, skills, needs, and values. *Journal of Business and Technical Communication*, 29(4), 428-455.
- Spartz, J. M., & Weber, R. P. (2014). Engaging entrepreneurship in technical communication using client and service-learning projects. *Programmatic Perspectives*, 6(1).
- Conard-Salvo, T., & Spartz, J. M. (2013). Listening to revise: What a study about text-to-speech software taught us about students' expectations for technology use in the writing center. *Writing Center Journal (WCJ)*, 32(2), 40-59.
- Spartz, J. M. (2010). Rhetorical savvy as social skill: Modeling entrepreneur identity construction within educational content management systems. *The Writing Instructor (TWI)—Special Issue: Disruptions of/in Professional Writing*.

Conference Proceeding

- Spartz, J. M., & Weber, R. P. (2016). User Experience as a Driver of Entrepreneurial Innovation. *IEEE ProComm 2016: Communicating Entrepreneurship and Innovation*, Austin, Texas: IEEE .
- Spartz, J. M., & Cramer, J. (2009). A sign of the times: A glimpse at semiotics in the academy. IN Prewitt, T., & Deely, J. (Eds.), *Semiotics 2006: Proceedings of the 2006 Semiotic Society of America Annual Meeting*, Ottawa: Legas Press.
- Spartz, J. M. (2008). Can prosodic cues accurately identify constituent boundaries with crossdialectal homophones?: With as a particle in the Minnesota English dialect. IN Tummons, E., & Lux, S. (Eds.), *Proceedings of the 2007 Mid-America Linguistics Conference, Kansas Working Papers in Linguistics (KWPL)*, 30, 329-342.
- Spartz, J. M. (2007). Acronym understanding and disambiguation: Arguments for an ontological semantic approach to NLP. *Proceedings of the Fourth Midwest Computational Linguistics Colloquium (MCLC-4)*, West Lafayette, Indiana: Purdue University.
- Spartz, J. M. (2007). Matched guise in the composition classroom: Assessing student attitude toward lexical selection. *Proceedings of the 5th Annual Hawaii International Conference on Arts & Humanities*, Honolulu, Hawaii.
- Spartz, J. M., Malaia, E., & Falk, C. (2005). Methodology and tools for ontological semantic acquisition. *Proceedings of the Second Midwest Computational Linguistics Colloquium (MCLC-2)*, Columbus, Ohio: Ohio State University.
- Spartz, J. M. (2004). Web development: A missing link in business communication textbooks?. *Proceedings of the Conference of the Association for Business Communication*.
- Riley, K., Spartz, J. M., & Mackiewicz, J. (2004). Writing readable consent forms: How useful is the advice given by IRBs?. *IPCC 2004: Communication Frontiers (Proceedings of the 2004 IEEE International Professional Communication Conference)*, 1-13, Piscataway, NJ: IEEE.

Book, Chapter

- Spartz, J. M., & Weber, R. P. (2015). A technical communication venture in building academic-entrepreneur relations and partnerships. In Kirk St. Amant & Tracy Bridgeford (Ed.). , Amityville, NY: Baywood Publishing.

Book Review

- Spartz, J. M. (2007). Review of Mastering ESL and bilingual methods: Differentiated instruction for culturally and linguistically diverse (CLD) students by Socorro G. Herrera and Kevin G. Murry. *TESOL Quarterly*, 41(1), 835-838.

- Spartz, J. M. (2005). Review of Teaching and learning grammar: The prototype construction approach by Myra Linden and Arthur Whimbey. *Teaching English in the Two-Year College*, 31(1), 82-86, Urbana, IL: NCTE.

Presentations

Paper

- Spartz, J. M., & Weber, R. P. (October 5, 2016). User experience as a driver of entrepreneurial innovation. IEEE ProComm 2016: Communicating Entrepreneurship and Innovation, Austin, TX.
- Spartz, J. M. (April, 2016). Inculcating entrepreneurial skills and mindsets via UX partnerships. Conference on College Composition and Communication (CCCC): Writing Strategies for Action, Houston, TX.
- Spartz, J. M. (October, 2015). Beyond programmatic assessment: Industry advisory boards as action research sites. CPTSC 2015: Programmatic Perspectives: Research, Approaches, and Applications, Logan, UT.
- Spartz, J. M. (September, 2014). Industry advisory boards in action: The case of UW-Stout's technical and professional communication program. CPTSC 2014: Contexts and Connections – Council for Programs in Technical and Scientific Communication, Colorado Springs, CO, United States.
- Spartz, J. M. (October, 2013). Professional editing online: Paving the way for the flex option. Faculty Developer Online Showcase,
- Spartz, J. M. (January, 2013). Syntactically-motivated adjectivization: A synchronic, corpus-based analysis of grammaticalization in American English. American Association for Corpus Linguistics (AACL) 2013, San Diego, CA, United States.
- Spartz, J. M. (October, 2011). Technical communication at the hub: Building cross-institutional and industry relationships. CPTSC 2011: Academy-Industry Relationships and Partnerships – Council for Programs in Technical and Scientific Communication, Harrisonburg, VA, United States.
- Spartz, J. M., & Weber, R. P. (April, 2011). Writing businesses from the ground up. ATTW 2011: Networks of Technical Communication - Association of Teachers of Technical Writing, Atlanta, GA, United States.
- Spartz, J. M. (April, 2010). Ethos, ethics, and entrepreneurship: Professional writing and rhetoric in a cross-disciplinary venture. Word Association Colloquium Series, Duluth, MN, United States.
- Spartz, J. M. (January, 2010). (Re)visiting the with of come with in the Upper Midwest Dialect: Towards an extension of cross-dialectal, variationist methodologies. 2010 American Dialect Society (ADS) Annual Meeting, Baltimore, MD, United States.
- Spartz, J. M. (October, 2009). (Re)visiting the with of come with in the Upper Midwest Dialect: Towards an extension of cross-dialectal, variationist methodologies. Mid-America Linguistics Conference 2009 (MALC), Columbia, MO, United States.
- Spartz, J. M. (November, 2008). Cross-dialectal homophonous categorial demarcation using prosodic cues: With as a particle in the Minnesota English dialect. American Dialect Society session of the 50th Annual Midwest Modern Language Association (M/MLA) Convention, Minneapolis, MN, United States.
- Conard-Salvo, T., & Spartz, J. M. (April, 2008). Listening to revise: Mainstream uses of text-to-speech software in the writing center. Conference on College Composition and Communication (CCCC), New Orleans, LA, United States.
- Spartz, J. M. (November, 2007). Business writing for entrepreneurs: Tailoring the curriculum to meet student needs. Professional Writing Technology and Pedagogy Showcase, West Lafayette, IN, United States.
- Spartz, J. M. (October, 2007). Can prosodic cues accurately identify constituent boundaries with cross-dialectal homophones?: With as a particle in the Minnesota English dialect. Mid-America Linguistics Conference 2007 (MALC), Lawrence, KS, United States.
- Spartz, J. M. (April, 2007). Acronym understanding and disambiguation: Arguments for an ontological semantic approach to NLP. Fourth Midwest Computational Linguistics Colloquium (MCLC-4), West Lafayette, IN, United States.

- Spartz, J. M. (January, 2007). Matched guise in the composition classroom: Assessing student attitude toward lexical selection. 5th Annual Hawaii International Conference on Arts & Humanities, Honolulu, HI, United States.
- Spartz, J. M. (November, 2006). Consulting with Adventure Cycling to develop interpretive materials for its Underground Railroad bike tour. Professional Writing Technology and Pedagogy Showcase, West Lafayette, IN, United States.
- Spartz, J. M., & Cramer, J. (October, 2006). A sign of the times: A glimpse at semiotics in the academy. Semiotic Society of America 2006 Annual Meeting, West Lafayette, IN, United States.
- Spartz, J. M. (September, 2006). A sign of the times: A glimpse at semiotics in the academy. Linguistics Lunch Series, West Lafayette, IN, United States.
- Spartz, J. M. (April, 2006). Do you want to come with?: A syntactic analysis of 'with' constructions in the Minnesota English dialect. PCA/ACA National Conference, Atlanta, GA, United States.
- Mallett, K., Haan, J., & Spartz, J. M. (April, 2006). Grant writing in applied linguistics: Negotiating the process. Purdue Linguistics Association (PLA) Symposium 2006, West Lafayette, IN, United States.
- Spartz, J. M. (April, 2006). Verbs of movement in Minnesotan: An analysis of particles in grammatical constructions. Purdue Linguistics Association (PLA) Symposium 2006, West Lafayette, IN, United States.
- Spartz, J. M. (June, 2005). Web accessibility and its impact on student learning: A qualitative study. Computers and Writing Online 2005,
- Spartz, J. M., Lynch, P., & Mallett, K. (May, 2005). English 106 and ICL Integration Program: The annotated bibliography project. Purdue University Librarian's Retreat, West Lafayette, IN, United States.
- Spartz, J. M., Malaia, E., & Falk, C. (May, 2005). Methodology and tools for ontological semantic acquisition. Second Midwest Computational Linguistics Colloquium (MCLC-2), Columbus, OH, United States.
- Riley, K., Spartz, J. M., & Mackiewicz, J. (October, 2004). Writing readable consent forms: How useful is the advice given by IRBs?. IEEE International Professional Communication Conference, Minneapolis, MN, United States.
- Spartz, J. M. (April, 2004). Getting accepted: Strategies and advice for further graduate study. , Duluth, MN, United States.
- Riley, K., & Spartz, J. M. (March, 2004). The rhetoric of web accessibility. Association of Teachers of Technical Writing (ATTW) 2004, San Antonio, TX, United States.
- Riley, K., & Spartz, J. M. (March, 2004). Arguments for web accessibility: A rhetorical analysis. Word Association Colloquium Series, Duluth, MN, United States.

Oral Presentation

- Spartz, J. M. (2014). Preparing for Your Management Plan: Tools for Success. PM 470: Seminar in Property Management, Menomonie, WI, United States.
- Spartz, J. M. (2013). Frequent Grammar Errors. SOCA 248: Research Report Writing College Service (Eleonora Hicks), Kenosha, WI, United States.
- Spartz, J. M. (2012). Frequent Grammar Errors. SOCA 248: Research Report Writing College Service (Eleonora Hicks), Kenosha, WI, United States.

Poster

- Spartz, J. M., & Malaia, E. (March, 2006). Ontological semantic (OS) support for digital identity management (DIM): Expanding the ever-expanding domain. 7th Annual CERIAS Symposium, West Lafayette, IN, United States.

Panelist

- Spartz, J. M., Strong, E. A., & Cheung, Y. L. (September, 2005). Ontological semantics and LSA: Applying semantic theory to future research in ontological semantics. As part of LSA 2005: The Dialogue Continues. Linguistic Lunch Series, West Lafayette, IN, United States.

Grants, Contracts, and Sponsored Research

Grant

- Spartz, J. M. Fall 2014 New Instructor Professional Development. Sponsored by Office of the Provost , \$1001 (Funded).
- Spartz, J. M. Undergraduate Research Apprenticeship Program (URAP). Sponsored by University of Wisconsin - Parkside, \$400 (Funded).
- Spartz, J. M. Chancellor's Small Grant. Sponsored by University of Minnesota Duluth, \$750 (Funded).
- Spartz, J. M. Chancellor's Small Grant. Sponsored by University of Minnesota Duluth, \$750 (Funded).
- Spartz, J. M. College of Liberal Arts Travel Grant. Sponsored by University of Minnesota Duluth, \$500 (Not Funded).
- Spartz, J. M. Purdue Research Foundation Summer Dissertation Research Grant. Sponsored by Purdue University Research Park, \$2536 (Funded).
- Spartz, J. M. International Writing Centers Association Grant. Sponsored by Purdue University Writing Lab, \$900 (Funded).
- Spartz, J. M. Purdue University Travel Grant. Sponsored by Department of English, \$250 (Funded).
- Spartz, J. M. National Science Foundation Grant #0428554. Sponsored by CERIAS, \$18000 (Funded).
- Spartz, J. M. Department Of Defense Grant #H98230-04-1-0226. Sponsored by CERIAS, \$4500 (Funded).
- Spartz, J. M. Information and Computer Literacy (ICL) Integration Program Fellowship. Sponsored by Purdue University Libraries, \$1250 (Funded).
- Spartz, J. M. University of Minnesota Graduate School Block Grant Fellowship. Sponsored by University of Minnesota Duluth, \$4000 (Funded).

Sponsored Research

- Spartz, J. M. Undergraduate Research Apprenticeship Program (URAP). Sponsored by University of Wisconsin - Parkside, \$400.

Reviewer / Editor

Reviewer, Journal

- **International Journal of Sociotechnology and Knowledge Development (IJSKD)** (2016)
- **Journal of Business and Technical Communication (JBTC)** (2014)

Reviewer, Book

- **Graduate Studies in Second Language Writing (Matsuda & Silva, editors) – Parlor Press** (2014)

Awards, Fellowships, Honors, and Scholarships

Award

- Advising Excellence Award, Committee on Advising (2013)
- Advising Excellence Award, Committee on Advising (2012)
- Stella C. Gray Teaching Excellence Award, Teaching & Learning Center, University of Wisconsin - Parkside (2012)
- Graduate School Outstanding Dissertation Award, Purdue University Graduate School (August 2008)

Service

University

UW Stout

- **Committee Member**, At-large Website Team (2016 - Present)
- **Faculty Mentor**, Lecturer Jeremiah Bass (2016 - Present)
- **Committee Member**, MFA Thesis Committee, Michelle Mailey Noben (2016 - Present)
- **Faculty Mentor**, Assistant Professor Cody Reimer (2015 - Present)
- **Representative**, Advisement Day Portfolio Workshop (2014)
- **Committee Member**, MSTPC Application Review Committee (2014)
- **Committee Member**, Usability (User Experience) Center Task Force (2014)
- **Faculty Representative & Trip Coordinator**, World Usability Day, University of Minnesota (2014)

University of Wisconsin - Parkside

- **Proposal Example Author**, Undergraduate Research Apprenticeship Program (URAP) (2013 - Present)
- **Committee Member**, Committee on Research and Creative Activity (CRCA) (2012 - 2014)
- **Student Advising**, English Department (2012 - 2014)
- **Director of Academic and Career Advising**, Search and Screen Committee Member (2013)
- **Developer and Facilitator**, Graduate School Q & A Roundtable (2012 - 2013)
- **Committee Member**, Sabbatical Proposal Review Committee (2012)

University of Minnesota Duluth

- **Committee Member**, Chancellor's Dean's Online Discussion Group (2010)
- **Committee Member**, Advanced Writing Assessment Committee (2009)
- **Committee Member**, University of Minnesota Graduate Council (2004)

Purdue University

- **Constitution Committee Member**, Graduate Student English Association (GradSEA) Committee English Language and Linguistics (2007)
- **Co-Chair**, Midwest Computational Linguistics Colloquium (MCLC-4) (2007)
- **Committee Chair**, Purdue Linguistics Association Symposium (2007)
- **Program Representative**, Graduate Student English Association (GradSEA) Committee English Language and Linguistics (2005 - 2007)
- **President**, Purdue Linguistics Association (PLA) (2005 - 2007)
- **Symposium Assistant**, Symposium on Second Language Writing (SSLW) 2006 (2006)
- **Committee Member**, International Association of World Englishes (IAWE) 11th Annual Conference (2005)
- **Founding (re-establishing) Member**, Purdue Linguistics Association (PLA) (2005)
- **Fiction Editorial Assistant**, Sycamore Review: Literature, Opinion, and the Arts (2005)