DEANNA SCHULTZ

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# EDUCATION

Ph.D., Education (emphasis in Community College Leadership), Oregon State University

Dissertation: College and Career Ready? Perceptions of High School Students Related to WorkKeys Assessments

M.A., Educational Technology (non-thesis), University of Northern Iowa Teacher Certification – Business Education, University of Wisconsin-Whitewater B.A., Accounting, University of Northern Iowa

# HIGHER EDUCATION EXPERIENCE

Associate Dean/School of Education Director, College of Arts & Human Sciences July 2022 - present

Interim Associate Dean, College of Education, Hospitality, Health & Human Sciences August 2020 – June 2022 Professor, Graduate Education August 2021 - present

Associate Professor, Graduate Education August 2016 – July 2021

Assistant Professor, Graduate Education August 2012 – July 2016 Program Director, MS Career and Technical Education (CTE) August 2013 – August 2022

Director, Emerging Center for Career and Technical Education Excellence March 2018 – June 2020 University of Wisconsin-Stout

* Lead the School of Education as Associate Dean, responsible for seven undergraduate teacher preparation programs, two graduate educator preparation programs, and three graduate certification programs.
* Taught online graduate education courses (using Canvas) and served as Program Director for the M.S. in Career and Technical Education program, which included serving as research adviser for graduate students (17 Master’s students since 2012).
* Managed post-baccalaureate and Master’s degree options for CTE Coordinator certification, and supervised student field experience and internship.
* Developed curriculum for 3 Ed.D. in Career and Technical Education courses, taught in the program and chaired 4 students’ dissertation committees since 2013.
* Crafted proposal for the Emerging Center for CTE Excellence and took it through the campus approval process; developed initiatives and participated in fundraising for the Emerging Center.

Term Assistant Professor of Career and Technical Education August 2007 – May 2012 Career and Technical Education Department Chair August 2009 – August 2010 Community & Technical College, University of Alaska-Anchorage

* Taught graduate level CTE courses (CTE 633 Current Issues in CTE and CTE 411/611 History and Philosophy of CTE) via distance using Blackboard and Elluminate Live.
* Planned and facilitated development of CTE professional development courses for secondary and postsecondary educators; hired and mentored adjunct instructors for these courses.
* Served as principle investigator on the postsecondary Carl Perkins grant for the UAA Community and Technical College, which included writing the grant to align with the University strategic plan, state CTE plan, and labor market trends, as well as preparing and managing the budget.
* Served as program assessment coordinator for the MSCTE program, responsible for gathering and evaluating program data on student learning outcomes and reporting it to Academic Affairs.
* Collaborated with partners on an Alaska Department of Labor and Workforce Development grant to provide summer teacher industry externships and developed curriculum for related course credit.

**OTHER EXPERIENCE - *Education***

Alaska Tech Prep Consortium Coordinator November 2004 – August 2007 Community & Technical College, University of Alaska – Anchorage

* Coordinated Tech Prep activities for a statewide consortium.
* Led strategic planning sessions with consortium board members and staff.
* Hired and supervised staff persons who worked in two different regions of the state as liaisons between secondary schools and postsecondary partners.
* Implemented college placement testing for high school Tech Prep students.
* Disseminated Tech Prep information through various media and conference presentations.
* Prepared and managed an annual $300,000 Tech Prep grant and provided annual progress reports.

Career Readiness Consultant July 2000 – November 2004 Area Education Agency 267 – Clear Lake Office, Clear Lake, IA

* Facilitated professional development opportunities and curriculum development for high school CTE teachers to enhance instructional practices, build partnerships with community college faculty, and engage with local employers.
* Prepared and monitored the consortium Carl Perkins grant for 24 school districts.
* Gathered annual program data from 24 school districts; consolidated it into reports comparing district and consortium data; and reported to the consortium board, school administrators, and Iowa Department of Education.
* Implemented a computer-based data reporting system for gathering Perkins accountability data from school districts.
* Collaborated with local community college Tech Prep staff to deliver career events for area high school students.

Adjunct Instructor

Buena Vista University – Mason City Center, Mason City, IA Spring 2002, Fall 2003 Taught an undergraduate Secondary Business Education Methods course

North Iowa Area Community College, Mason City, IA January 2001 – November 2004 Taught a 100-level Introduction to Accounting course

K-12 Teacher

Waverly-Shell Rock High School, Waverly, IA August 1994 – May 2000 Business Education teacher

New Lisbon High School, New Lisbon, WI January 1990 – May 1994 Business Education teacher

### SERVICE – University of Wisconsin-Stout (selected sample of service activities)

Graduate Education Committee (Chair 2015-2017) September 2012 – August 2020 Engagement Session Facilitator Each fall since September 2015 Nakatani Teaching and Learning Center Board member September 2013 – June 2019 Faculty Senate Alternate for TLL Department September 2013 – May 2017 Faculty Search Committees – served as member on 4 committees; chaired 2 committees

Administrator or Staff Search Committees – served as member on 3 committees

**SERVICE – *Professional Organizations***

Association for Career and Technical Education member 2005 – present Business Education Student Award judge, 2005-2006

Association for Career and Technical Education Research member 2016 - present

Wisconsin Association for Career and Technical Education member 2013 – 2019

Board Member, July 2014 – June 2017

Stout Community Association for Career and Technical Education 2012 – 2019

President, September 2013 – August 2016

Treasurer, September 2016 – August 2019

Alaska Association for Career and Technical Education member 2005 - 2012

Treasurer, 2008-2012

# PUBLICATIONS

Gordon, H.R.D., & Schultz, D. (2020). *The history and growth of career and technical education in America* (5th ed). Long Grove, IL: Waveland Press.

Mindham, J. & Schultz, D. (2019). The impact of youth apprenticeship and employability skills programs on career & technical education concentrator-completer post graduation outcomes. *Career and Technical Education Research, 44*(3), 3-14*.*

Schultz, D., & Stern, S. (2013). College and career ready? Perceptions of high school students related to WorkKeys assessments. *Career and Technical Education Research, 38*(2), 157-169*.*

Frost, R. A., Strom, S. L., Downey, J., Schultz, D. D., & Holland, T. A. (2010). Enhancing student learning with academic and student affairs collaboration. *The Community College Enterprise, 16*(1), 37-51.

**Journal Reviewer:** Journal of Research in Technical Careers Spring 2017 - present

# REPORTS

Schultz, D., & Feuerhelm, K. (2019). *Stakeholder engagement report for the Strengthening Career and Technical Education for the 21st Century Act (Perkins V)*. Report prepared for the Wisconsin Department of Public Instruction, Career and Technical Education Division. https://[www.uwstout.edu/about-us/news-center/stakeholder-engagement-report-strengthening-](http://www.uwstout.edu/about-us/news-center/stakeholder-engagement-report-strengthening-) career-and-technical-education

Bauer, B., Brock, K., Haltinner, U., Klemme, D., McAlister, B., Schultz, D., Simoneau, M., Stanislawski, D., Tiala, S., & Welty, K. (2017). *Advancing the status and prospects of career and technical education through dialogue, collaboration, and pooled expertise*. University of Wisconsin-Stout Emerging Center for Career and Technical Education Excellence.

Schultz, D., & Stern, S. (2015, February). *College and career readiness perceptions of high school students related to WorkKeys assessments (Policy Brief)*. Anchorage, AK: University of Aaska Anchorage, Center for Alaska Educational Policy Research.

## PRESENTATIONS (since 2016)

### National

Schultz, D. (2024, April; 2022, April and October). *CTE 101.* Higher Education Media Fellows Seminar, Nashville (2022), Chicago (2022), and Kansas City (2024).

Klemme, D., Stanislawski, D., & Schultz, D. (2023, June). *Lessons learned from student teachers also employed as full-time teachers*. Association for Career & Technical Education Teach CTE Summit, St. Paul, MN.

Harvey, M., Schultz, D., Conrad, M., Fleck, J., Elliot, J., Kotamraju, P., Threeton, M., & Pantleo, M. (2020, November). *Establishing CTE leadership standards: Replication of one northeastern state’s evidence-based knowledge and skills core competencies (KSCC) in two mid-western states to determining a common KSCC skill set.* Symposium at Association for Career & Technical Education Research Conference, virtual.

Harvey, M., Schultz, D., & Conrad, M. (2020, October). *Initial findings from Phase I replication efforts toward a CTE administrator training national knowledge and skill core competencies skill set: Data from Pennsylvania, Wisconsin, and Missouri.* Presentation at Association for Career & Technical Education Best Practices Conference, virtual.

Klemme, D., Haltinner, U., Schultz, D., Simoneau, M., Stanislawski, D., Bauer, B., & Brock, K. (2018, November). *Advancing CTE together through dialogue and pooled expertise.* Presentation at Association for Career & Technical Education Visions 2018 Conference, San Antonio, TX.

Neff, C., & Schultz, D. (2018, September). *The Wisconsin CTE teacher shortage: A solution?*

Presentation at NCLA-ACTE Best Practices and Innovations Conference, Louisville, KY. Haltinner, U., Klemme, D., McAlister, B., Schultz, D., & Stanislawski, D. (2016, December). *CTE 3.0:*

*Thriving in the midst of disruption.* Presentation at the Association for Career & Technical Education Visions Conference, Las Vegas, NV.

### State

Hansen, S., McGlynn, M., & Schultz, D. (2022, November). *Collaborative and interdisciplinary approaches to career education K-12*. Wisconsin School Counselor Association Conference, Wisconsin Dells, WI.

Schultz, D. (2021, April). *Be a diversity/equity/inclusion influencer*. Keynote address for the Vanguard Awards Ceremony and Nontraditional Employment Training (NET) Conference, Center for Women in Government and Civil Society, University at Albany (NY).

Klemme, D., Haltinner, U., Schultz, D., Simoneau, M., & Stanislawski, D. (2018, October). *Advancing CTE together through dialogue and pooled expertise.* Presentation at Minnesota CTE Works!

Summit, Brooklyn Park, MN.

Livingston, L. & Schultz, D. (2017, May). *WorkKeys in Wisconsin: Connecting education to the workforce*. Online webinar presentation for the Wisconsin Association for Career and Technical Education.

Johnson, C. & Schultz, D. (2017, February). *Applying ACT WorkKeys to empower students.* Presentation at Wisconsin School Counseling Association Annual Conference, Madison, WI.

Schultz, D. (2016, December). *Integrating WorkKeys into ACP.* Presentation at Wisconsin DPI Academic & Career Planning Leadership Conference, Madison, WI.

Livingston, L., Stokes, A., Sullivan, J., & Schultz, D. (2016, January). *Building effective secondary/postsecondary partnerships*. Facilitated online webinar for Wisconsin Association for Career and Technical Education.

### Local/Regional

Schultz, D., & Benz, G. (2020, June). *Wisconsin CTE leadership study to establish a set of knowledge & skill core competencies for the CTE coordinator certificate program*. Presentation at UW-Stout Virtual CTE Summit.

Schultz, D. (2017, December). *Effective use of WorkKeys assessment results*. Presentation at CESA 11 District Assessment Coordinator meeting, Turtle Lake, WI.

Schultz, D. (2017, February). *Assessing student learning.* Presentation at Wisconsin Indianhead Technical College New Faculty Workshop, Shell Lake, WI.

Schultz, D. (2017, January). *Student perceptions of WorkKeys assessments: Research findings.*

Presentation at Chippewa Valley Technical College WorkKeys Leadership Conference, Eau Claire, WI.

Schultz, D. (2016, March). *Assessing student learning: An overview of formative and summative assessment*. Presentation to new faculty at Wisconsin Indianhead Technical College, Rice Lake, WI.

Schultz, D. (2016, January). *Introducing students to Blackboard Collaborate.* Presentation for UW-Stout January Professional Development Week, Menomonie, WI.

Schultz, D., & Howarton, R. (2016, January). *Enriching classroom dialogue: The power of effective questions.* Co-facilitated discussion at the UW-Stout First Year Faculty Seminar, Menomonie, WI.

## WORKSHOP FACILITATION AND ORGANIZATION (since 2015)

Career and Technical Education Summit Annually June 2016 – June 2021 University of Wisconsin-Stout

Career and Technical Education Coordinator Workshop November 2017, 2018 In collaboration with WI Department of Public Instruction CTE Team

Perinatal and Periop Nurse Educator Seminar: Teaching Adult Learners March 2015, March 2015 Alaska State Hospital and Nursing Home Association

# GRANTS

Schultz, D. (2018-2019). Otto Bremer Trust Foundation for Emerging Center for CTE Excellence. Grant amount: $75,000. Awarded full amount.

Brock, K., Foster, J., Gloeckner, G., Hughes, C., Schroeder, D., Schultz, D., & Watts, B. (2018-2023).

U.S. Department of Education, Career and Technical Education Research Network Lead. Grant amount: $5,000,000. Not awarded.

Schultz, D. (2015). Professional Development Grant: Presentation at National Conference on Student Assessment 2016. Awarded $1,800

Schultz, D. (2014). Just-in-Time Professional Development Grant: WorkKeys Implementation in High Schools. Awarded $800

# HONORS/AWARDS

Awarded Sabbatical Spring semester 2020

Research study: Knowledge and Skill Core Competencies of Wisconsin Career and Technical Education Coordinators – a Delphi Study

UW-Stout 2016-17 Outstanding Graduate Faculty Award August 2017 ACTE Region III Award of Merit - Wisconsin June 2017 CEHHS Outstanding Graduate Faculty Award (Online) recipient, UW-Stout May 2016 CEHHS Nominee for Outstanding Graduate Faculty Award (Online) May 2013, May 2015 Friends of Iowa Family & Consumer Sciences Educators for Progress Award July 2004